COURSE OUTLINE

Grade Levels: 9-12
Prerequisites: None
UC/CSU A-G: F) Visual and Performing Arts
Credits: 5 credits per semester / two semesters

Course Overview:

Event Production is a one year course which is the introductory component of a pathway designed to teach students interested in Arts, Media, and Entertainment to work in the field of event production.

Using a collaborative, project-based approach, students in Event Production will learn how to safely set up, operate, and strike audio, lighting, and video assets while learning industry specific terminology and techniques. The course of study will also cover entry level construction skills including safe tool usage and set installation. Students will learn about intellectual property and fair use as they legally and ethically promote school events to the campus community using a variety of media.

In each unit of content, students will receive direct instruction on terminology, theory, and best practices pertaining to specific areas of event production. Experts currently working in the field will present to the class, describing the the daily responsibilities of their jobs in a segment of each unit called Roles on Stage. This segment will clarify the relevance of the CTE Standards for Career Ready Practice as the presenters will emphasize the need for effective communication, collaboration, systematic problem solving, etc. on a daily basis in the field. Students will then complete collaborative projects—which are rubric graded—as well as complete written exams to demonstrate mastery in each area. At the end of each semester, students will watch and respond critically to three productions in an essay analyzing the technical aspects of each.

Event Production students will use the knowledge they gain from this class to aid non-profit campus, community, and civic organizations in the production of their events. They will demonstrate effective workplace practices while working closely with Community Partner businesses. Throughout the course of study, specific jobs pertaining to the unit being covered will be introduced in class, then researched and presented by the students. Upon completion of this course, students will be qualified for entry level technical jobs such as stagehand, spotlight operator, or audio visual technician.

Textbook (Pending Approval):

Gillette, Michael J. *Theatrical Design and Production*. New York: McGraw Hill, 2013.

Applicable CTE AME Pathway Standards

C1.0   Demonstrate knowledge of industry safety standards and practices in all areas of
        technical production.